



6 Neshaminy Interplex
Trevose PA 19053
215-291-6140 | alphabroder.com

Dodd-Frank Act Section 1502 – Conflict Minerals

Broder Bros., Co. dba alphabroder is dedicated to responsible corporate citizenship and opposes human rights exploitation. As part of this commitment, we seek components, materials, and finished products from supplier partners who share our beliefs in social responsibility, ethics, and environmental stewardship.

The Dodd-Frank Act, specifically Section 1502, addresses conflict minerals. These minerals – such as tantalum, tin, old, and tungsten – original from the Democratic Republic of the Congo (DRC) and neighboring countries. The legislation requires publicly traded companies to determine whether their products contain these conflict minerals. While there is no ban or penalty associated with Section 1502 companies must disclose their findings to the Securities and Exchange Commission (SEC) annually. Broder Bros., Co. dba alphabroder, although not publicly traded, still ensures that its Private Brand supplier partners verify the absence of conflict minerals in their products.

For non-alphabroder Private Brand products, the compliance teams assist in obtaining conflict minerals information from our trade and retail brand partners. Emails may be directed to compliance@alphabroder.com

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